

## ADVERTISING PRICES IN GEL FOR FORBES GEORGIA

II Cover* (insert)	18,900
III Cover* (insert)	16,200
III Cover	7,900
IV Cover	9,300
Gatefold	10,800
First spread	10,100
Second spread	9,500
Spread - before content	9,200
1 page - special position	6,600
Spread - inside pages	7,900
1 page - inside pages	5,200
2/3 page	3,300
1/2 page	2,600
1/3 page	1,700
CEO profile	10,200
PR article	8,600

### **TECHNICAL INFORMATION**

**Publication:** monthly **Circulation:** 5000  
**Print:** offset **Format:** 203x265 mm, right-paged, vertical. (+ bleed 5 mm).  
**Files should be submitted in the following formats:** .pdf, .tiff (CMYK, 300 dpi.). **NO** .jpeg, .png, or .cdr

Our publishing house, also offers Special English language edition - Forbes English.  
Frequency: Quarterly magazine (4 issues per year).  
Circulation: 3000 copies

The magazine is distributed free of charge. The recipients of the magazine are foreigner living Georgia, investors, expats, diplomatic organizations as well as non-governmental organizations, Hotels and etc.

## ADVERTISING PRICES IN GEL FOR FORBES ENGLISH

II Cover* (insert)	<b>13,500</b>
III Cover* (insert)	<b>12,100</b>
III Cover	<b>7,100</b>
IV Cover	<b>8,300</b>
Gatefold	<b>9,700</b>
First spread	<b>9,000</b>
Second spread	<b>8,500</b>
Spread - before content	<b>8,200</b>
1 page - special position	<b>5,900</b>
Spread - inside pages	<b>7,100</b>
1 page - inside pages	<b>4,600</b>
2/3 page	<b>2,900</b>
1/2 page	<b>2,300</b>
1/3 page	<b>1,500</b>
CEO profile	<b>10,200</b>
PR article	<b>8,600</b>

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